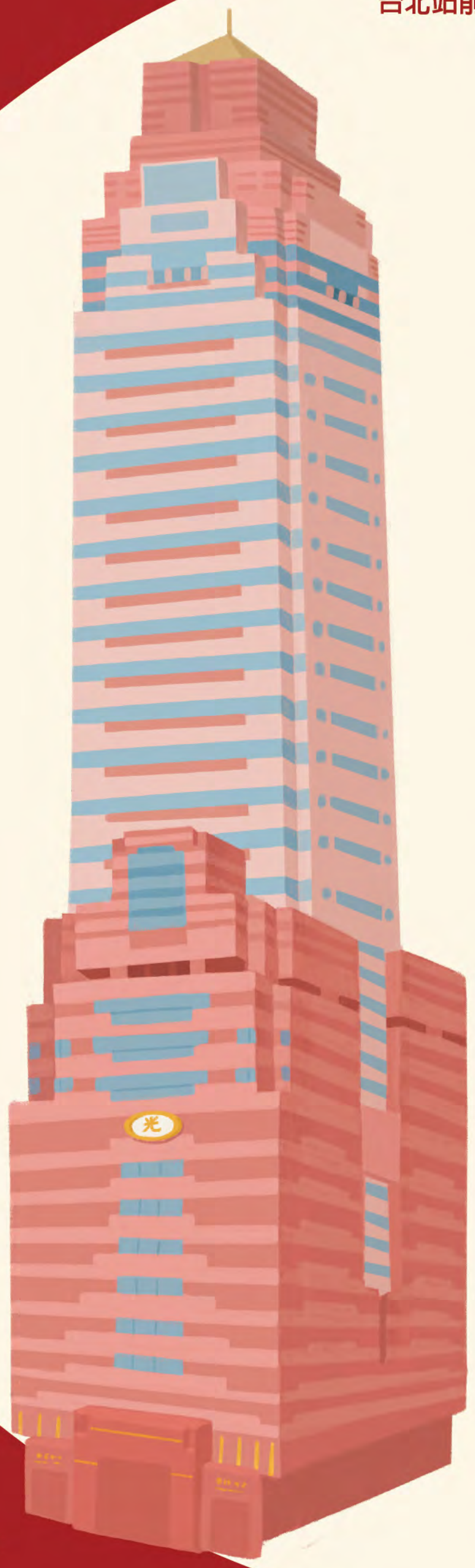
新光三越
SHIN KONG MITSUKOSHI

台北站前店



新光三越
SHIN KONG MITSUKOSHI
台北 站前店
Taipei Station

2026 Travel Guide

Foodies and Tourist Attractions

新光三越台北站前店

北車漫遊集章趣

即日起-2026/06/30

尋找藏在北車商圈的寶藏景點，並掃描現場QRcode，集滿3個章以及兌換當日於新光三越台北站前店APP消費單筆500元即可至12F贈品處兌換「驚喜贈品」乙份。限量

*外籍觀光客可與現場QRCODE合照，作為集章憑證。*每卡每ID限兌換乙份。

*實際贈品將依現場提供為準，內容可能有所調整

合作場館 Partner Stores and Venues

國立臺灣博物館 National Taiwan Museum

國立臺灣博物館
National Taiwan Museum
本館/古生物館(一樓適用)
Main Building / Natural History Branch
No.2/No.25, Xiangyang Rd., Taipei City

鐵道部園區
Railway Department Park
No.2, Sec.1, Yanping N. Rd., Taipei City

國家攝影文化中心 臺北館
National Center of Photography and Images, Taipei
No.70, Sec.1, Zhongxiao W. Rd., Taipei City

台北當代藝術館
Museum of Contemporary Art, Taipei
No.39, Chang-An W. Rd.,Taipei City

順益臺灣原住民博物館
Shung Ye Museum of Formosan Aborigines
No.282, Sec.2, Zhishan Rd.,Taipei City

順益台灣美術館
Shung Ye Museum of Formosan Fine Arts
No.5, Yanping S. Rd., Taipei City

臺北記憶倉庫
Taipei Info Hub
No. 265, Sec. 1, Zhongxiao West Rd.,
Zhongzheng Dist., Taipei City

COFFEE TO
No. 70, Sec. 1, Zhongxiao West Rd.,
Taipei City (National Center of Photography and Images)

綠豆蒜製研所
Lü Dou Suan
No. 2, Lane 36, Nanyang St.,
Taipei City (#Liming Park)

角公園咖啡
Triangle Garden Cafe
2F, No. 131, Taiyuan Rd., Datong
Dist., Taipei City

Heritage Bakery & Cafe
No. 73-2, Sec. 1, Hankou St.,
Zhongzheng Dist., Taipei City

咖啡弄站前店
Coffee Alley (Zhanqian)
2F, No. 18, Guanqian Road,
Zhongzheng Dist., Taipei City

明星咖啡館
Cafe Astoria
2F, No. 5, Section 1, Wuchang
Street, Taipei City

明星咖啡館
Muzi Lee Shaved Ice & Beverages
No.18, Ln. 49, Sec. 1, Chongqing N.
Rd., Datong Dist., Taipei City

To Dadaocheng Dock
大稻埕碼頭

National Taiwan Museum
Railway Department Park
國立臺灣博物館鐵道部園區

Sec. 2, Zhongxiao W. Rd.

Sec. 2, Shimin Blvd.

Huanhenanbei Expy.

Taipei Info Hub
臺北記憶倉庫

Sec. 1, Zhongxiao W. Rd.

Beiman
北門

Taipei Beimen
Post Office
臺北北門郵局

COFFEE TO

National Center of
Photography
and Images

Shung Ye Museum
of Formosan Fine Arts
順益台灣美術館

Futai Street Mansion | Taipei.
撫臺街洋樓

Section 2, Hankou St.

Shin Kong Mitsukoshi
Taipei Station
新光三越台北站前店

新光三越

To Museum of
Contemporary Art Taipei
台北當代藝術館

Sec. 2, Shimin Blvd.

Taipei Main Station
臺北車站

Sec. 1, Zhongxiao W. Rd.

To Huashan 1914 Creative Park
華山1914文化創意產業園區

Ximending Night Market
西門町

Section 1, Hankou St.

Sec. 1, Zhonghua Rd.

Astoria
Cafe & Bakery

明星咖啡館

Guangian Rd.

Gongyuan Rd.

綠豆蒜製研所

Sec. 1, Chongqing S. Rd.

Taipei Zhongshan Hall
臺北市中山堂

National Taiwan
University Hospital
West Building
國立臺灣大學醫學院附設醫院西址

National Taiwan Museum
國立臺灣博物館

Taipei Guest Houseg
國臺北賓館

Hengyang Rd.

二二八和平公園
228 Peace Memorial Park

0.3km ↓
To Presidential Office Building

The Red House 西門紅樓

圖示 Legend

集章實蔵景點 Stamp Collection Treasure Spots

合作飯店 Partnership Hotels

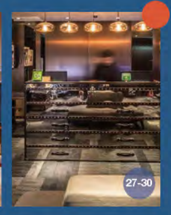
旅遊服務中心 Visitor Information Center

高鐵 HSR

台鐵 TRA

旅遊景點 Tourist Attractions

特約合作飯店 Partnership Hotels



01.新耀旗店 饒河北路館
CITYINN HOTEL PLUS FUSHENG RD. BRANCH
No.338, Fusing N. Rd.,Taipei City
02-2515-8777

02.新耀旗店 台北車站一館
CITYINN HOTEL TAIPEI STATION BRANCH I
No.7, Huaining St.,Taipei City
02-2314-8008

03.新耀旗店 台北車站二館
CITYINN HOTEL TAIPEI STATION BRANCH II
No.81, Chang'an W. Rd.,Taipei City
02-2555-5577

04.新耀旗店 台北車站三館
CITYINN HOTEL TAIPEI STATION BRANCH III
No.77, Chang'an W. Rd.,Taipei City
02-7732-7777

05.新耀旗店 西門館
CITYINN HOTEL PLUS XIMENDING BRANCH
No.63, Baoqing Rd.,Taipei City
02-7725-2288

06.丹迪旗店 天津店
DANDY HOTEL TIANJIN BRANCH
No.70, Tianjin St.,Taipei City
02-2541-5768

07.丹迪旗店 大安森林公園店
DANDY HOTEL DAAN PARK BRANCH
No.33, Sec. 3, Xinyi Rd.,Taipei City
02-2707-6899

08.丹迪旗店 天母店
DANDY HOTEL TIANMU BRANCH
No.2, Ln.728, Sec. 6, Zhongshan N.Rd., Taipei City
02-2873-2222

09.喜驛飯店
AMBIENCE HOTEL
No. 64, Sec. 1, Chang'an E. Rd., Taipei City
02-2541-0077

10.凱撒文旅 松山機場館
Hub Hotel Taipei Songshan Airport
No.455, Songjiang Rd., Taipei City
02-2502-5000

11.凱撒文旅 中山館
Hub Hotel Taipei Zhongshan
No.6, Jinzi St., Taipei City
02-2511-7111

12.凱撒文旅 西門轉站-西寧館
Hub Hotel Ximen Inn Xining
6F., No.67, Xining S. Rd., Taipei City
02-2388-0050

13.凱撒文旅 松山轉站
Hub Hotel Songshan Inn
3F., No.626, Sec. 4, Bade Rd., Taipei City
02-2763-5889

14.凱撒文旅 板橋車站館
Hub Hotel Banqiao Station
No. 16, Gongyuan St., New Taipei City
02-2956-5888

15.凱撒文旅 板橋轉站湳雅夜市館
Hub Hotel BanQiao Inn Nanya Night Market
No.46, Nanya E. Rd., New Taipei City
02-8968-2228

16.凱撒文旅 板橋轉站亞東館
Hub Hotel BanQiao Inn Far Eastern
No.28, Sec. 2, Nanya S. Rd., New Taipei City
02-2955-9199

17.凱撒文旅 土城館
Hub Hotel Tucheng
No.30, Zhongzheng Rd., New Taipei City
02-2261-9191

18.凱撒文旅 西門轉站-昆明館
Hub Hotel Ximen Inn Kunming
7F., No. 142, Kunming St., Wanhua Dist., Taipei City
02-2381-8131

19.台灣青旅夢境旅店
Taiwan Youth Hostel & Capsule Hotel
B1., No. 11, Qingdao W. Rd., Taipei City
02-2361-3000

20.富裕自由 忠孝館
RF HOTEL ZhongXiao
7 F., No. 235, Sec. 4, Zhongxiao E. Rd., Da'an Dist., Taipei City , Taiwan
02-2741-3147

21.富裕自由 正義館
RF HOTEL Sanchong
9 F., No. 68, Sec. 2, Chongxin Rd., Sanchong Dist., New Taipei City , Taiwan
02-8976-2100

22.富裕自由夢想商旅 林森館
RF HOTEL Linen
No. 23, Ln. 85, Linsen N. Rd., Zhongshan Dist., Taipei City , Taiwan
02-2567-1333

23.富逸旅館 北車開封館
RF HOTEL Kaifeng
41 Section 1 Kaifong street Zhongzheng Taipei City , Taiwan
02-2388-1788

24.富逸旅館 板橋府中館
RF HOTEL FUZHONG
11F., No. 30-2, Dongmen St., Banqiao Dist.,New Taipei City, Taiwan
02-8965-8288

25.悠遊商旅
RF HOTEL
12F, No. 219, Section 2, Changan East Road Songshan District Taipei City, Taiwan
02-2775-2277

26.北投雲悅溫泉飯店
Grand Pleasure Spring Hotel
No.26 Zhongshan Rd, Beitou, Beitou District, Taipei, 112
02 2896 9798

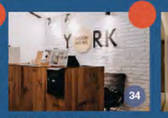
27.旅樂序 一館
HOTEL RELAX 1
11F., No. 8, Guangian Rd., Taipei City 02-2383-2727

28.旅樂序 二館
HOTEL RELAX 2
No. 15, Sec. 1, Hankou St., Taipei City 02-2375-7555

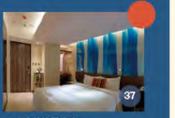
29.旅樂序 三館
HOTEL RELAX 3
No. 34, Huaining St., Taipei City
02-2375-8333

30.旅樂序 五館
HOTEL RELAX 5
No. 20, Sec. 1, Chongqing S. Rd., Taipei City 02-2375-6777

31.永安棧
WESTGATE Hotel
No.150, Sec. 1, Zhonghua Rd.,Wanhua Dist., Taipei City
02-2331-3161



34.台北約客設計旅店
York Design Hotel
4F., No. 13, Nanyang St., Zhongzheng Dist., Taipei City



37.維美精品旅店
Taipei Hotel Bright
6F., No.62, Changchun Rd., Taipei City 02-2531-2338

32.崇拉利亞西橋飯店 台北西門
Solaria Nishitetsu Hotel Taipei Ximen
6F, No. 88, Sec.1, Zhonghua Rd., Wanhua Dist., Taipei City, 108002, Taiwan 02-2314-3999

35.雙星寓所
Twin Star Inn
B3., No. 50, Sec. 1, Zhongxiao W. Rd., Zhongzheng Dist., Taipei City

38.昇美精品旅店
Taipei Hotel Bchic
No. 25, Sec. 2, Xinsheng N. Rd., Zhongshan Dist., Taipei City , Taiwan
02-2511 1399

33.鵬美行旅
Chair Man Hotel
No. 88, Sec. 1, Hankou St., Zhongzheng Dist., Taipei City 100 , Taiwan (R.O.C.)
02-2314-7305

36.台糖台北會館
TAISUGAR HOTEL TAIPEI
No. 39, Sec. 1, Zhonghua Rd., Zhongzheng Dist., Taipei City
02-2388-5522

39.息・之憩
Healing Spa Massage
6F, No. 30, Xuchang St., Zhongzheng Dist., Taipei City

推薦一日漫遊散步路線

路線一｜古蹟文化慢走

新光三越台北站前店→台北車站→台北記憶倉庫→國立臺灣博物館→台北北門郵局→北門→華山1914文創園區→鐵道部園區→國家攝影文化中心台北館→大稻埕碼頭

路線二｜美食爆吃路線

新光三越台北站前店→台北車站地下街→劉山東牛肉麵→阜杭豆漿→佳德鳳梨酥專賣店→曉迪筒仔米糕→天天利美食坊→阿宗麵線→本願豆花店

路線三｜下午茶療癒路線

KEY COFFEE→COFFEE TO→綠豆蒜製研所→明星咖啡館→咖啡弄站前店→Heritage Bakery & Cafe→角公園咖啡→二會咖啡廳→西門町商圈

台北捷運路線圖 Taipei Metro Route Map

外籍旅客獨家好禮 Exclusive Complimentary Gifts for Foreign Visitors

即日起-12/31
From now till December 31th.

好禮一 Gift 1

每護照限兌換乙次
Each person can only exchange the gift once for each time.

活動期間，外籍旅客出示護照或遊客貴賓卡，憑台灣博物館、台北當代藝術館、順益臺灣原住民博物館、順益台灣美術館之票根，或國家攝影文化中心之任一展覽手冊或任一新光三越台北站前店特約合作飯店之房卡即可至B2顧客服務中心兌換「資料夾」乙份。(限量)
Foreign tourists can go to the B2 customer service center by presenting their passports with the ticket of National Taiwan Museum ,MoCA Taipei ,Shung Ye Museum of Formosan Aborigines ,Shung Ye Museum of Formosan Fine Arts or any brochure of the National Center of Photography and Images or the room card of any hotel that cooperates with Shin Kong Mitsukoshi Taipei Station to exchange "L-shaped folder" one set. (Limited)

好禮二 Gift 2

每護照限兌換乙次
Each person can only exchange the gift once for each time.

活動期間，外籍旅客出示護照，當日當店消費累計超過10,000元(含)以上，即贈「束口袋」乙份。(限量)
During the promotion period, foreign visitors who present their passports with a purchase of NT$10,000 or more will receive a "drawstring pouch". (Limited)

好禮三 Gift 3

活動期間，外籍旅客出示護照，並在Google Map評論五顆星，出示畫面即可兌換精美悠遊卡。(限量)
During the event period, foreign travelers can redeem a gorgeous EasyCard by showing their passports and the rating screen after giving a 5-star rating on Google Map.

Visitor Privilege Card遊客貴賓卡

專屬優惠 Exclusive Offers
持遊客貴賓卡，指定品牌享95折優惠
Foreign travelers can enjoy a *5%* discount with Visitor Privilege Card.

申辦方式 How to apply

***Step1* 請至1F服務台**
請持護照至1F服務台洽詢申辦
Visitor Privilege Card遊客貴賓卡
***Step1* Please visit the Information Center at 1F**
Please bring your passport to the Information Center at the 1F to apply for a Visitor Privilege Card.

***Step2* 填寫申請單**
服務台人員將提供申請單，請協助填寫基本資料
(護照姓名/護照號碼/生日/性別/國籍別)
***Step2* Fill out the application form**
Please fill in your basic information (passport name/passport number/birthday/gender/nationality) on the form, which the service staff provide.

***Step3* 取得Visitor Privilege Card遊客貴賓卡**
申請單填寫完畢交付服務人員後，即可取得Visitor Privilege Card遊客貴賓卡與店內折扣訊息使用
***Step3* Obtain a Visitor Privilege Card**
After filling out the application form and handing it over to the service staff, you will receive a Visitor Privilege Card and in-store discount information.

外籍旅客獨家好康
申辦遊客貴賓卡，即送「資料夾」乙份。(限量)
Exclusive Complimentary Gifts for Foreign Visitors
Apply for Visit Privilege Card can get "L-shaped folder" one set.(Limited)

新光三越服務 Shin Kong Mitsukoshi Services

服務台 1F Information Center
◎各項館內設施及活動諮詢 Inquiries about facilities and activities in the department store
◎遺失物品、拾獲物品處理 Handling of lost and found items
◎口譯服務(英、日語) Interpreter service (English/Japanese)
◎嬰兒手推車免費出借 Free charge of baby strollers
◎顧客意見處理 Custorner feedback
◎申辦貴賓卡 Application for VIP card
服務專線 Service Hotline 02-2388-5552 #5107;5108

顧客服務中心 B2 Customer Service Center
◎退稅辦理服務-當日當店消費特定商品累計滿NT$2,000(含)以上，即可辦理退稅。
Tax refund service – Tax refund is available when customers spend over NT$2,000 (inclusive) on specific products in the store on that day.
◎外幣兌換服務(美金、日幣、港幣、歐元、人民幣、澳幣、新加坡幣)
Foreign currency exchange service (U. S. dollar/Japanese yen/Hong Kong dollar/Euro/ Renminbi/Australian dollar, Singapore dollar)
◎申辦貴賓卡 Application for VIP card
服務專線 Service Hotline 02-2388-5552 #5055;5056

投幣式寄物櫃 B2 Coin-operated locker
於B2外廣場設有寄物櫃，採計時收費，歡迎多加利用！
Coin-operated lockers are located at the plaza outside of B2, charged by the hour, and welcome to utilize it!
寄物櫃尺寸 小40cmx40cm/大40cmx90cm
Locker size Small 40x40cm/ Large 40x90cm

育嬰室、哺集乳室、醫護室 8F
Nursing Room, Breastfeeding Room, Medical Care Room
◎哺乳室 Breastfeeding Room
◎供消毒鍋、奶瓶加熱器、濕紙巾、母乳保存冰箱
Provides sterilizer, bottle heater, wet tissues, a refrigerator to store breast milk.
服務專線 Service Hotline 02-2388-5552 #5819

免費Wi-Fi
全館設有免費Wi-Fi，歡迎多加利用！
Free Wi-Fi is available throughout the store. Please feel free to connect to it!
Wi-Fi Name ; SKM-Free

ATM提款機 1F
於東大門側設有銀行提款機設備，快速現金提款、轉帳代繳等多功能服務。
Bank ATMs are located at the east entrance for quick cash withdrawals, transfer payments and other multi-functional services.

掃QRcode看更多

國際品牌 International Brand

※所有活動皆出示護照及此手冊或是遊客貴賓卡方可參加
All of promotions should show your "passports and this Tourist Guidebook" or "Visitor Privilege Card".

AZUR 4F
針對時尚都會白領女性設計的服飾品牌，主打「感、性、美」（豐富情感、自我個性、獨特美學），提供知性、優雅、簡約且高品質的通勤穿搭
※外籍旅客憑護照，享正品享9折優惠
A fashion brand designed for modern urban professional women, centered on the values of Emotion, Individuality, and Aesthetics. AZUR offers refined, elegant, minimalist, and high-quality commuter wear that balances intelligence and style.
※ Foreign visitors: Present a passport to enjoy 10% off regular-priced items.

CITY DIAMOND 4F
台灣知名的高級珠寶品牌，1987年創立，以「城市光影」為靈感，設計結合國際時尚與精湛工藝，專注於鑽石、彩鑽、珍珠、K金等，提供從求婚鑽戒、婚戒對戒到日常輕奢飾品，透過全球採購頂級寶石與比利時頂級車工，強調「合理價格」與高品質，並以全台最多據點提供完善售後服務。
※外籍旅客憑護照，特價商品9折、正品6折起(不含GIA/不二價/特價商品)
※ Foreign visitors: Present a passport to enjoy 10% off discounted items and regular-priced items from 40% off. Excludes GIA-certified items, fixed-price items, and special promotional items.

FEE'S 5F
Fee's源自法文，意指「仙子」
Fee's法國期望能像仙子般陪伴不同肌齡的女人成長。Fee's法國用最好呵護最愛，精心研發、反覆檢驗，堅持天然、低敏、溫和的優質萃產品，
成為女人、寶寶肌膚與全家人的保養專家。
※外籍旅客憑護照,享正價商品滿2,026元享88折
※ Foreign visitors: Present a passport and receive 12% off with a single purchase of NT$2,026 or more on regular-priced items.

LADY 5F
源自法國巴黎，強調宮廷奢華風格，以精緻蕾絲、刺繡和絲質面料結合台灣製造的東方女性版型，提供性感、高貴且舒適的內著體驗，主打華麗與貼合身形的設計，目標是打造女性的性感私密與自信美
※外籍旅客持觀光導覽手冊+護照，不限正品消費滿6,600元，加贈品牌環保形象袋乙個
※ Foreign visitors: With a tourist guide booklet and passport, spend NT$6,600 or more on regular-priced items to receive one complimentary eco-friendly brand tote bag.

蕾莉歐L'ERBOLARIO 9F
L'ERBOLARIO經營的理念是要提供給顧客全系列草本的產品，所有產品皆萃取自植物、花卉、蔬果、果核之精華及純植物精油，秉持使用高品質、草本粹取，溫和不刺激，結合美容、生物、藥理及醫學專才；並經過波維爾大學Universita' di Pavia 嚴格而徹底的測試。
※蕾莉歐專櫃即可免費兌換另開健康守門員天然綠泥鼠尾草牙膏10ml一份 (限量送完為止)
※ Redeem one complimentary 10 ml Sage Toothpaste with Green Clay Gel and Sage Essential Oil at the L'ERBOLARIO counter. Limited quantities available while supplies last.

皇家竹炭 9F
結合竹炭技術與紡織工藝，皇家竹炭從寢具、服飾到護具等商品，每一件產品都蘊含著設計者的用心與溫度。參與設計與車縫的師傅們，憑藉著親身經驗與熟練技藝，為產品帶來貼心且貼近消費者需求的設計，更支持地方經濟，讓竹炭產品成為健康生活與人文溫度的象徵。
※單筆消費滿一千現折壹佰(不累計)
※竹萃沁膚活絡霜50ml 原價 1,260元 特價 950元
※ NT$100 instant discount with a single purchase of NT$1,000 or more (not cumulative).
※ Bamboo Extract Skin Revitalizing Cream 50ml Regular Price: NT$1,260 Special Price: NT$950

IMAGER-37 9F
IMAGER-37品牌命名的由來，是因為產品具有溫度感應、塑造身形的特性與功能。此溫感材質利用體溫37℃與環境溫度之間的差異，能塑造出符合身體曲線的影像（Body Contour IMAGE），當接觸人體體溫時，材質軟硬度會慢慢接近皮膚表層肌肉柔軟度，因此命名為IMAGER-37。
※出示護照正品享8折(特價品除外)，單筆消費滿10,000元再享95折優惠
※ Present a passport to enjoy 20% off regular-priced items (discounted items excluded). Receive an additional 5% off with a single purchase of NT$10,000 or more.

Panasonic 10F
國際牌透過商品與服務，提供「站在顧客觀點」、「具實用性」、「使人幸福」等 «Ideas for life是具有『為了顧客生活及帶來貢獻的意義』。
※EH-NA9N-H /奈米水離子智慧溫控吹風機
原價 7,490 特價 6,290
贈SP-2513洗臉輕套組，憑護照/遊客卡加贈SP-2366吹風機收納袋
※EH-NA9N-H Nanoe™ Intelligent Temperature Control Hair Dryer Original Price: NT$7,490 Special Price: NT$6,290 Complimentary SP-2513 Facial & Hair Care Set. Present a passport or Tourist Card to receive an additional SP-2366 Hair Dryer Storage Pouch.

元暉 10F
元暉有限公司創立於1991年，專業銷售台、日、歐美一線家電品牌，領先掌握市場脈動，精選高品質多元家電，確保每位顧客都能買到最新最好的產品。秉持『專業技術、親切服務』的核心理念，更提供完整的售後服務，買得安心、用得放心，是您最值得信賴的家電管家。
※ET-A003S-P音波電動牙刷，憑護照/遊客卡享
獨家價 880元 原價 1,490元
※ET-A003S-P Ultrasonic Electric Toothbrush
Present a passport or Tourist Card to enjoy an exclusive price of NT$880
(original price: NT$1,490)

NIKE 11F
NIKE致力於創新和設計，口號"Just Do It"和 "There's No Finish Line" ，以期生產出能提高運動員表現的產品。
※正價商品9折，部分商品除外
NIKE is dedicated to innovation and design, driven by its iconic slogans "Just Do It" and "There's No Finish Line," creating products that enhance athletic performance.
※ 10% off regular-priced items. Selected items excluded.

NEW BALANCE 11F
New Balance秉持著百年製鞋精神，不斷在科技材質、產品外觀與舒適感持續進步。
※正價商品9折(部分商品、英/美製鞋除外)
Upholding over a century of shoemaking heritage, New Balance continues to advance in material technology, product design, and wearing comfort.
※ 10% off regular-priced items. Selected items excluded; excludes Made in UK and Made in USA footwear.

adidas 11F
adidas以「專業運動」、「運動時尚」雙重點結構讓商品更能符合消費者的各式需求。
※正價商品9折，部分商品除外
Built on the dual pillars of professional sports and sport-inspired fashion, adidas delivers products designed to meet a wide range of consumer needs.
※ 10% off regular-priced items. Selected items excluded.

FILA 11F
FILA廣受世界頂尖選手及時尚服格愛好者所推崇追求，成為奢華典範響滿全球。
※外籍旅客享正價商品9折優惠(部分商品除外)
FILA is favored by world-class athletes and fashion enthusiasts alike, establishing itself as a global symbol of premium sporty style.
※ Foreign visitors: 10% off regular-priced items. Selected items excluded.

SKECHERS 11F
SKECHERS為美國第二、全球第三大的運動鞋品牌，以舒適科技聞名，致力為消費者提供最頂檔的時尚運動休閒商品。
※外籍旅客享正價商品95折優惠(指定款、配件除外)
The second-largest athletic footwear brand in the U.S. and third globally, SKECHERS is renowned for its comfort technologies and premium athleisure designs.
※ Foreign visitors: 5% off regular-priced items. Excludes designated styles and accessories.

Panasonic按摩椅 11F
提供多款品牌頂級按摩系列和運動健身相關優惠與推薦商品價格可供挑選以"創造貼近客戶的產品"為座右銘,開發按摩椅已有50多年的歷史 在Panasonic按摩椅專櫃有"肩膀僵硬"和"腰部疲勞"等問題的客戶,生活質量得到改善,能享受舒適的生活與璀璨人生。
※HEALTHPIT Relax頭Fun創無線肩頸按摩器HH-567
特價 2,980元 原價 4,980元(限量)
※HEALTHPIT 音波電動牙按摩器HS-608W(TW)
特價 2,880元 原價 4,680元(限量)
※HEALTHPIT Relax Neck & Shoulder Massager HH-567
Special Price NT$2,980 Original Price NT$4,980 (Limited Quantity)
※HEALTHPIT Sonic Hand Massager HS-608W(TW)
Special Price NT$2,880 Original Price NT$4,680 (Limited Quantity)

晶璽健康生活館 11F
廿年來專注於推廣正確的健康觀念，秉持「以人為本、關注健康、專業至上」真誠、用心的初衷，以及追求「健康創造生命價值」的企業理念，傳遞正確的健康資訊，致力於為人類的健康榮篤。
※ Foreign visitors: On the day of purchase, present a passport at the J&h Health store (Zhanqian Store) to receive one complimentary Slim Day Trial Set, with no minimum purchase required.
※ Limited quantity, one gift per person.
※ Special offer: J&h Health Turmeric Capsules (600 tablets) for NT$2,580 (original price NT$2,860). Foreign visitors: Present a passport on the day of purchase to enjoy an additional 5% off special prices.

館內美食饗宴 Restaurant in Shin Kong Mitsukoshi

果然匯 13F
多國蔬食饗宴
International Vegetarian Feast

朵頤牛排 DORICIOUS 13F
海陸主餐x豐盛百匯
Surf & Turf Main Courses x Lavish Buffet

さぼてん Saboten 12F
最具規模的日式豬排連鎖店
Japan's Largest Tonkatsu Restaurant Chain

大城 THAI TOWN THAI TOWN 12F
全台最大的泰式連鎖餐飲第一品牌
Taiwan's Largest Thai Restaurant Chain and No. 1 Brand

富宴 Fu Yan 12F
精緻粵菜
Fine Cantonese Cuisine

春水堂 人文茶館 Chunshuitang B2
招牌珍珠奶茶聞名於世，並被認為是珍珠奶茶的發源地
World-famous signature bubble milk tea, widely regarded as the birthplace of bubble tea

朱記 ZHUJI B1
真誠溫暖的家鄉味，發揚北方麵食，邀遠美味給您賓至如歸的幸福時光。
Authentic and comforting flavors of home, specializing in Northern Chinese cuisine, bringing you a taste of home with every delicious dish.

藍象 LAN XIAN TING B1
「全球泰精選餐廳」的泰式火鍋連鎖店
Thai hot pot chain restaurant selected as a "Thai SELECT" Global Restaurant

豆腐村 두부마을 Tofu Village B2
韓國嫩豆腐煲專門店
Korean Soft Tofu Stew Specialty Restaurant

占元府 Zhan Yuan Court B1
傳統與創新融合的中華好料理
Classic Chinese Cuisine Where Tradition Meets Innovation

花蓮扁食 Hualien Dumplings B1
現做扁食 滿足顧客
Freshly Made Wontons, Crafted to Satisfy

丸龜製麵 Marukame Udon B1
來自日本的丸龜製麵
Marugame Udon from Japan

聖品鑫 SI PIN SIAN B1
肉品雙拼飯及丼飯
Assorted Meat Rice Bowls & Donburi Specialties

韓鶴亭 HARN HEH TYNG B1
韓鶴亭帶來幸福與美味
Harn Heh Tyng— Bringing Happiness and Great Flavors

진진분식 Jin Jin Korean Snacks B1
韓國人最常吃的紫菜包飯與拉麵
Korea's Everyday Favorites: Gimbap and Ramen

305 B1
古早味手搖飲料品牌
A Hand-Shaken Beverage Brand Offering Timeless Flavors

TOP 10 食品禮盒 TOP 10 Souvenir Gift Box

奇華 B2
Kee Wah Bakery
土鳳梨酥禮盒6入
特價 396 原價 440

東和製油 B1
Donghe oil
鳳凰卷禮盒
特價 560/二盒
原價 299/一盒

奕青農場 B2
Efarm
梅精球42g
特價 3,600/3盒
原價 1,350/盒

謝謝堅果 B2
thankyounuts
謝謝情比金堅禮盒3罐組附提袋
原味綜合五堅果334克/原味松子375克/原味核桃270克(素食)
特價 2,200 原價 2,320

花甜 B2
Huatian
花果琥珀糖禮盒
特價 399 原價 450

糖村 B2
Sugar&Spice
法式牛軋糖-經典包/夾鏈袋
特價 450 原價 522

好好集 B2
goodgoods
經典香脆牛軋餅295g
特價 247 原價 260

太陽堂 B2
Sunbooth
鳳梨酥12入禮盒
優惠價 540

金格 B2
Konig
台灣茶格芙蕾15入禮盒
特價 252 原價 265

餡面禮 B2
Gian Mien Li
芒果青乾130克/紅心芭樂乾130克
特價 2,000/6包 原價 400/包