

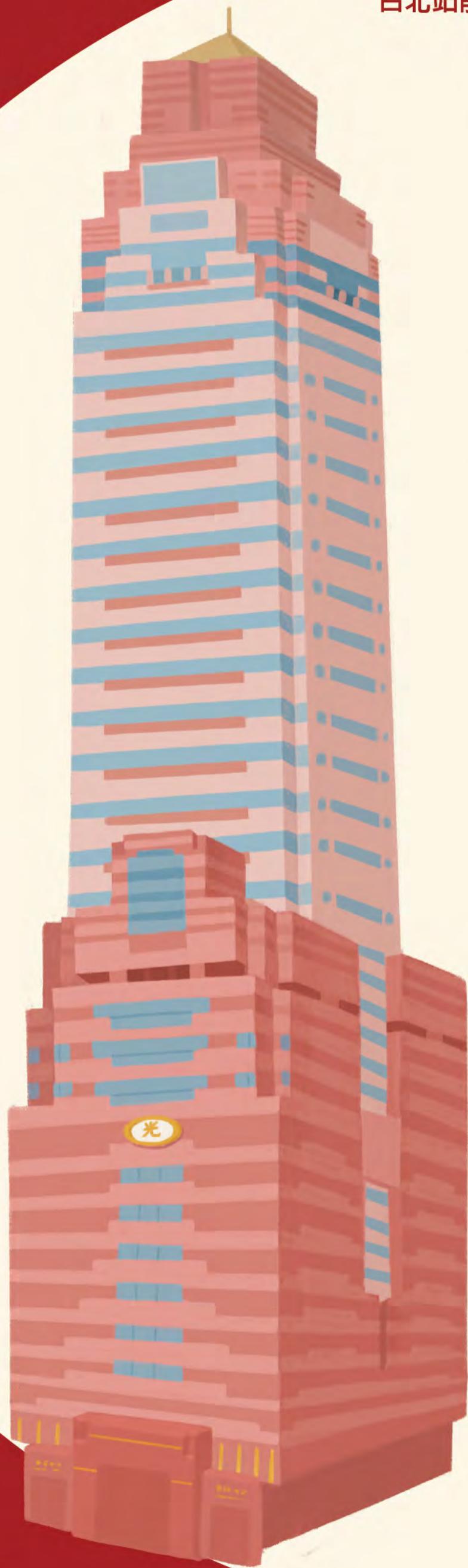
新光三越
SHIN KONG MITSUKOSHI

台北站前店

新光三越

SHIN KONG
MITSUKOSHI

台北 站前店
Taipei Station



2026

Travel Guide

Foodies and Tourist Attractions

新光三越台北站前店
北車漫遊集章趣
 Taipei Main Station: Explore & Collect
 即日起-2026/03/31 From now until March 31, 2026

尋找藏在北車商圈的寶藏景點，並掃描現場QRcode，集滿3個章即可至新光三越台北站前店12F禮品處兌換「北車商圈隨機美食券或悠遊卡」乙份。限額
 *外幣觀光客可與現場QRcode合照，作為集章憑證。*每卡每位限兌換乙份。*實際贈品將依現場提供為準，內容可能有所調整
 Discover hidden gem spots across the Taipei Main Station Shopping District. Scan the on-site QR codes to collect stamps. Collect three stamps to redeem one random Taipei Main Station Shopping District food voucher or an EasyCard at the Gift Redemption Counter on the 12th Floor of Shin Kong Mitsukoshi Taipei Station Store. Limited quantities available
 * Foreign visitors may take a photo with the on-site QR code as proof of stamp collection. * One redemption per card and per ID. * Actual gifts are subject to on-site availability; contents may be adjusted without prior notice.

合作場館 Partner Stores and Venues

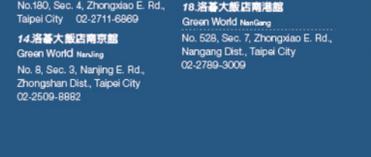
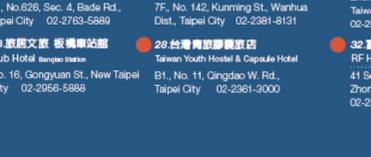
 <p>國立臺灣博物館 National Taiwan Museum</p> <p>國立臺灣博物館 本館(古生物館一帶適用) Main Building / Natural History Branch No.2/No.25, Xiangyang Rd., Taipei City</p>	 <p>鐵道部園區 Railway Department Park No.2, Sec.1, Yanping N. Rd., Taipei City</p>
 <p>國家攝影文化中心 臺北館 National Center of Photography and Images, Taipei No.70, Sec.1, Zhongxiao W. Rd., Taipei City</p>	 <p>台北當代藝術館 Museum of Contemporary Art, Taipei No.39, Chang-An W. Rd., Taipei City</p>
 <p>順益臺灣原住民博物館 Shung Ye Museum of Formosan Aborigines No.282, Sec.2, Zhishan Rd., Taipei City</p>	 <p>順益台灣美術館 Shung Ye Museum of Formosan Fine Arts No.5, Yanping S. Rd., Taipei City</p>

 <p>臺北記憶倉庫 Taipei Info Hub No.265, Sec.1, Zhongxiao West Rd., Zhongzheng Dist., Taipei City</p>	 <p>綠豆蒜製研所 Lü Dou Suan No.2, Lane 38, Nanyang St., Taipei City (#Liming Park)</p>
 <p>COFFEE TO No.70, Sec.1, Zhongxiao West Rd., Taipei City (National Center of Photography and Images)</p>	 <p>角公園咖啡 Triangle Garden Cafe 2F, No.131, Taiyuan Rd., Datong Dist., Taipei City</p>
 <p>Heritage Bakery & Cafe No.73-2, Sec.1, Hankou St., Zhongzheng Dist., Taipei City</p>	 <p>咖啡弄站前店 Coffee Alley (Guanqian) 2F, No.18, Guanqian Road, Zhongzheng Dist., Taipei City</p>



Map showing the Taipei Main Station area with various landmarks and collection points. Key locations include National Taiwan Museum, Taipei Info Hub, National Center of Photography and Images, Shung Ye Museum of Formosan Fine Arts, Taipei Zhongshan Hall, Ximending Night Market, and various partner stores and venues. The map also shows major roads like Sec. 2, Zhongxiao W. Rd., Sec. 1, Zhongxiao W. Rd., and Sec. 1, Hankou St.

特約合作飯店 Partnership Hotels

 <p>01 新華飯店 復興北路店 CITYINN HOTEL HUIFUXING N. RD. BRANCH No.338, Fuxing N. Rd., Taipei City 02-2615-8777</p>	 <p>06 丹邊酒店 天津店 DANDY HOTEL TIANJIN BRANCH No.70, Tianjin St., Taipei City 02-2541-5788</p>	 <p>10 綠華大飯店 華 Green World JiaFai No.21, Sec.1, Chongqing S. Rd., Taipei City 02-2381-9199</p>	 <p>15 綠華大飯店 臺北館 Green World JiaFai No.140, Sec.1, Jianguo N. Rd., Zhongshan Dist., Taipei City 02-2509-5151</p>	 <p>24 翠麗文庫 板橋驛站南夜泊館 Hub Hotel (Boarding) In-Hotel Market No.485, Songjiang Rd., Taipei City 02-8968-2228</p>	 <p>29 宜禧自由 忠孝館 RF HOTEL ZhongXiao 7F, No.235, Sec.4, Zhongxiao E. Rd., Da'an Dist., Taipei City, Taiwan 02-2741-3147</p>
 <p>02 新華飯店 台北車站一館 CITYINN HOTEL TAIPEI STATION BRANCH No.7, Huaining St., Taipei City 02-2314-8008</p>	 <p>07 丹邊酒店 大安森林公園店 DANDY HOTEL DIAN FOREST PARK BRANCH No.33, Sec.3, Xinyi Rd., Taipei City 02-2707-8899</p>	 <p>11 綠華大飯店 中華館 Green World Zhonghua 19F, No.41, Zhonghua Rd., Taipei City 02-2370-5158</p>	 <p>20 翠麗文庫 中山館 Hub Hotel Taipei Zhongshan No.6, Jinxi St., Taipei City 02-2511-7111</p>	 <p>25 翠麗文庫 板橋驛站亞東館 Hub Hotel (Boarding) In-Hotel Station No.28, Sec.2, Nanyang S. Rd., New Taipei City 02-2955-9199</p>	 <p>33 重慶旅館 板橋河中心館 RF HOTEL HUIXIN 11F, No.30-2, Dongmen St., Banqiao Dist., New Taipei City, Taiwan 02-8965-8288</p>
 <p>03 新華飯店 台北車站二館 CITYINN HOTEL TAIPEI STATION BRANCH No.81, Chang'an W. Rd., Taipei City 02-2555-5577</p>	 <p>08 丹邊酒店 天母店 DANDY HOTEL TIANMU BRANCH No.2, Ln.728, Sec.6, Zhongshan N. Rd., Taipei City 02-2873-2222</p>	 <p>12 綠華大飯店 花草分館 Green World Flora Avenue No.38, Sec.1, Hankou St., Taipei City 02-2312-3811</p>	 <p>17 綠華大飯店 松山館 Green World Songshan No.149, Yucheng St., Nangang Dist., Taipei City 02-2783-7088</p>	 <p>27 翠麗文庫 西門驛站-昆明館 Hub Hotel Ximen Kunming 6F, No.67, Xining S. Rd., Taipei City 02-2388-0050</p>	 <p>34 慈惠商務 正興館 RF HOTEL 9F, No.88, Sec.2, Chongqing Rd., Sanchong Dist., New Taipei City, Taiwan 02-8976-2100</p>
<p>04 新華飯店 台北車站三館 CITYINN HOTEL TAIPEI STATION BRANCH No.77, Chang'an W. Rd., Taipei City 02-2732-7777</p>	<p>09 重慶旅館 AMBIECE HOTEL No.64, Sec.1, Chang'an E. Rd., Taipei City 02-2541-0077</p>	<p>14 綠華大飯店 南京館 Green World Nanjing No.8, Sec.3, Nanjing E. Rd., Zhongshan Dist., Taipei City 02-2508-8882</p>	<p>18 綠華大飯店 南港館 Green World Nangang No.528, Sec.7, Zhongxiao E. Rd., Nangang Dist., Taipei City 02-2789-3009</p>	<p>22 翠麗文庫 松山驛站 Hub Hotel Songshan 3F, No.828, Sec.4, Bade Rd., Taipei City 02-2763-5889</p>	<p>30 宜禧自由 正興館 RF HOTEL Xinying No.23, Ln.85, Linsen N. Rd., Zhongshan Dist., Taipei City, Taiwan 02-2567-1333</p>

台北捷運路線圖 Taipei Metro Route Map



各運具路線僅為示意，非實際地理位置。
Routes are depicted schematically and not reflect the exact location.

外籍旅客獨家好禮 Exclusive Complimentary Gifts for Foreign Visitors

即日起-12/31
From now till December 31th.

好禮一 Gift 1 每護照限兌換乙次
Each person can only exchange the gift once for each time.

活動期間，外籍旅客出示護照或遊客貴賓卡，憑台灣博物館、台北當代藝術館、順益臺灣原住民博物館、順益台灣美術館之票根，或國家攝影文化中心之一展覽手冊或任一新光三越台北站前店特約合作飯店之房卡即可至B2顧客服務中心兌換「資料夾」乙份。(限量)
Foreign tourists can go to the B2 customer service center by presenting their passports with the ticket of National Taiwan Museum, MoCA Taipei, Shung Ye Museum of Formosan Aborigines, Shung Ye Museum of Formosan Fine Arts or any brochure of the National Center of Photography and Images or the room card of any hotel that cooperates with Shin Kong Mitsukoshi Taipei Station to exchange "L-shaped folder" one set. (Limited)



好禮二 Gift 2 每護照限兌換乙次
Each person can only exchange the gift once for each time.

活動期間，外籍旅客出示護照，當日當店消費累計超過10,000元(含)以上，即贈「束口袋」乙份。(限量)
During the promotion period, foreign visitors who present their passports with a purchase of NT\$10,000 or more will receive a "drawstring pouch". (Limited)



好禮三 Gift 3

活動期間，外籍旅客出示護照，並在 Google Map 評論五顆星，出示畫面即可兌換精美悠遊卡。(限量)
During the event period, foreign travelers can redeem a gorgeous EasyCard by showing their passports and the rating screen after giving a 5-star rating on Google Map.



Visitor Privilege Card 遊客貴賓卡

專屬優惠 Exclusive Offers
持遊客貴賓卡，指定品牌享**95折**優惠
Foreign travelers can enjoy a **5%** discount with Visitor Privilege Card.

申辦方式 How to apply

- Step 1 請至1F服務台**
請持護照至1F服務台洽詢申辦 Visitor Privilege Card 遊客貴賓卡
Step 1 Please visit the Information Center at 1F
Please bring your passport to the Information Center at the 1F to apply for a Visitor Privilege Card.
- Step 2 填寫申請單**
服務台人員將提供申請單，請協助填寫基本資料(護照姓名/護照號碼/生日/性別/國籍別)
Step 2 Fill out the application form
Please fill in your basic information (passport name/passport number/birthday/gender/nationality) on the form, which the service staff provide.
- Step 3 取得 Visitor Privilege Card 遊客貴賓卡**
申請單填寫完畢交付服務人員後，即可取得 Visitor Privilege Card 遊客貴賓卡與店內折扣訊息使用
Step 3 Obtain a Visitor Privilege Card
After filling out the application form and handing it over to the service staff, you will receive a Visitor Privilege Card and in-store discount information.

外籍旅客獨家好康
申辦遊客貴賓卡，即送「資料夾」乙份。(限量)
Exclusive Complimentary Gifts for Foreign Visitors
Apply for Visitor Privilege Card can get "L-shaped folder" one set. (Limited)

新光三越服務 Shin Kong Mitsukoshi Services

服務台 1F Information Center
◎各項館內設施及活動辦法諮詢 Inquiries about facilities and activities in the department store
◎遺失物品、拾獲物品處理 Handling of lost and found items
◎口譯服務(英、日語) Interpreter service (English/Japanese)
◎嬰兒手推車免費出借 Free charge of baby strollers
◎顧客意見處理 Customer feedback
◎申辦貴賓卡 Application for VIP card
服務專線 Service Hotline 02-2388-5552 #5107;5108



育嬰室、哺集乳室、醫護室 8F Nursing Room, Breastfeeding Room, Medical Care Room
◎哺乳室 Breastfeeding Room
◎供消毒鍋、奶瓶加熱器、濕紙巾、母乳保存冰箱
Provides sterilizer, bottle heater, wet tissues, a refrigerator to store breast milk.
服務專線 Service Hotline 02-2388-5552 #5819



顧客服務中心 B2 Customer Service Center
◎退稅辦理服務 當日當店消費特定商品累計滿NT\$2,000(含)以上，即可辦理退稅。
Tax refund service - Tax refund is available when customers spend over NT\$2,000 (inclusive) on specific products in the store on that day.
◎外幣兌換服務(美金、日幣、港幣、歐元、人民幣、澳幣、新加坡幣)
Foreign currency exchange service (U. S. dollar/Japanese yen/Hong Kong dollar/Euro/Renminbi/Australian dollar, Singapore dollar)
◎申辦貴賓卡 Application for VIP card
服務專線 Service Hotline 02-2388-5552 #5055;5056



投幣式寄物櫃 B2 Coin-operated locker
於B2外廣場設有寄物櫃，採計時收費，歡迎多加利用！
Coin-operated lockers are located at the plaza outside of B2, charged by the hour, and welcome to utilize it!
寄物櫃尺寸 小40cmx40cm/大40cmx90cm
Locker size Small 40x40cm/ Large 40x90cm



免費Wi-Fi
全館設有免費Wi-Fi，歡迎多加利用！
Free Wi-Fi is available throughout the store. Please feel free to connect to it!
Wi-Fi Name ; SKM-Free

ATM提款機 1F
於東大門側設有銀行提款機設備，快速現金提款、轉帳代繳等多功能服務。
Bank ATMs are located at the east entrance for quick cash withdrawals, transfer payments and other multi-functional services.



請QRcode看更多

